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| EDUCATION | Savannah College of Art and Design (SCAD) Atlanta, Georgia Bachelor of Fine Arts Graphic Design | Expected Graduation: June 2018 GPA 3.96 Dean's List (2014–present) |
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| EXPERIENCE | <p>Look Listen Agency Graphic Design Intern 2018–present Collaborate with the development team to design wireframes and prototypes for digital products. Iterate prototypes and execute QA. Work with the creative team to design and implement visual identities.</p> <p>The Home Depot + SCAD Head of Gifting Experience Team 2018 SCAD collaborated with Home Depot to develop concepts for a campaign to relaunch their Husky Tools. Led a team of designers, advertisers, and photographers to develop an in-store strategy, which included a new strategy, packaging and brand guidelines.</p> <p>IBM Design Thinking Workshop Participant 2017 Recommended by professors to join the workshop taught by the head of the IBM Maelstrom Program. Learned design thinking techniques used by IBM's design teams.</p> <p>SCAD Community Assistant 2016–2017 Managed a team of six resident assistants. Planned and lead staff meetings.</p> | <p>SCAD Graphic Design Tutor 2017–present Tutor students the principles of design and front-end web development. Organize and execute design related seminars. Design and produce printed tutorials for the Adobe Suite.</p> <p>AT&T + SCAD Creative Director 2017 SCAD collaborated with AT&T to develop new concepts that would be used in print and digital design. Conceptualized a strategy that would leverage their brand by using their current logo. Collaborated with a team of designers and advertisers to bring said concept to life.</p> <p>Luba Lukova Workshop Participant 2017 One of the fifteen students selected to join Lukova's workshop. Designed a poster about a social issue and received individual feedback.</p> <p>SCAD Resident Assistant 2015–2016 Organized community building programs. Designed the residence hall signage.</p> |
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| SKILLS | Typography Web Design Brand Strategy Print Design Information Architecture | UX/UI HTML5/CSS3 jQuery inVision Keynote | InDesign Illustrator Photoshop After Effects Dreamweaver | Lightroom Sketch Brackets Glyphs Procreate |
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| INVOLVEMENT | The Society of Typographic Aficionados 2018 | Women Who Code Member 2017 | Type Directors Club Member 2017 | AIGA Student Member 2016 |
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| ACHIEVEMENTS | Student Leader of the Year Award SCAD 2016–2017 | Academic Honor Scholarship SCAD 2014–present |
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